

MINUTES AND AGENDAS

MINUTES OF THE APRIL 18, 2017 ARTS COUNCIL MEETING LENEXA CITY HALL, 12350 W. 87TH ST. PKWY, LENEXA, KS

CALL TO ORDER

The meeting was called to order at 7:02 p.m. by Chairperson Wayne Dothage.

Arts Council members present: Emily Behrmann, Cheryl Kimmi, Kay Plaster, Rob Robinson, Judy Tuckness, Jennifer Wampler and Claire Ward.

Arts Council member absent: Dale Trott.

Staff members present: Gary Ristow, Parks and Recreation Director and Susanne Neely, Recreation Supervisor.

BUSINESS FROM THE FLOOR

Mr. Dothage welcomed visitor Chet Redmon, a metal artist from Raymore, Missouri. He is interested in having his work considered for a public art project in the city. He shared his website: www.crcustomironworks.com and his Facebook page. Ms. Neely will send him the public art application of interest.

APPROVAL OF MINUTES

Motion for approval of the March 21, 2017 minutes was made by Mr. Robinson, seconded by Ms. Ward, and approved 6-0.

NEW BUSINESS

None

OLD BUSINESS

A. Committee Reports

1. Music

a. Community Orchestra

- Volunteers

Ms. Neely reported the opportunities are listed on the web. So far, there are 30 volunteer musicians and 2 librarian volunteers.

Information about the volunteers is forwarded to the conductor, Richard Ryan. He organizes the information and follows up with the volunteers as he makes assignments.

- **Marketing and Promotion Plan**
Ms. Neely reported efforts are on track with the marketing plan. She sent out a message to all the contacts she had received from the LAC. The logo development process has been completed and they are now using the logo. Mr. Robinson inquired if we can produce a banner listing sponsors to be displayed behind the orchestra at the Lenexa Commons. Ms. Neely said she would check. Mr. Robinson also mentioned he would like to get concert shirts using the new logo. Ms. Neely will look into this and see if there is any remaining money in the budget.
- **Meet the Conductor Reception**
Mr. Robinson suggested the LAC host a “Meet the conductor reception” to introduce Mr. Ryan to the public. He will coordinate with the committee.
- **Concert Sites**
Ms. Neely is working with the SMSD to reserve the SMW auditorium for the July 22 concert since the Civic Campus will not be officially open yet. There is some concern that the Commons Stage at the Civic Campus will not be large enough for the orchestra. PGAV confirmed the stage to be approximately 45 x 20 or 25’ but the curve of the stage would have to be factored in.
- **Other Orchestra Discussion**
Mr. Robinson has arranged for Goodwill to donate the use of a truck and driver to transport large instruments and equipment from SMW to the concert site in exchange for sponsorship benefits. Ms. Neely is working with the Legal Department on details for the sponsorship agreement. Curtis Mulvenon has confirmed the city will be allowed to use SMW’s large instruments, music stands and music for rehearsals and concerts.

b. **Outdoor Concert Series**

- **Marketing and Promotion Plan**
Ms. Neely reported she will follow up with the bands to get executed agreements, get them registered with the city and handle paperwork for check processing. She will also continue to implement the marketing plan.
- **Concert Attendance Sign-up Sheet**
Ms. Neely sent the LAC members a link to the Signup Genius site to volunteer. At least two LAC members must be committed to attending each concert.

2. Literary Art

a. Plans for Fall Events

Mr. Robinson reported there is a meeting scheduled for 6 p.m. Wednesday, April 19 at Black Dog to plan the re-launch of the poetry open mic events.

3. Public Art

a. Public Art Committee Update

- Master Plan for Civic Campus Art

The master plan has been finalized and presented to the Governing Body. The PAC has also identified the following possible artists for initial pieces of art at the new Civic Campus: Joe O'Connell, Shan-Shan Sheng and Bruce Munro. The art pieces are expected to be finished and installed after the first of the year. The master plan calls for a multi-year approach to selecting and acquiring art for the Civic Campus and City Center. There is some talk about organizing a "meet the artists" event in the future.

Ms. Tuckness and Mr. Ristow arrived at 7:35 p.m.

b. Possible Sites for Public Art (Zones 1 and 3)

The LAC Public Art Committee met to discuss possible sites for the dinosaur pieces produced by <http://www.dinostatues.com>, which Ms. Tuckness had introduced at the March LAC meeting. Ms. Ward reported the committee visited Ad Astra Park and looked for possible locations for the dinosaurs if the LAC decides to recommend the purchase of the dinosaurs. The LAC discussed whether the pieces would fit the city's public art purchasing policy. The group tabled this discussion until a later date when more information about funding is available.

Mr. Ristow explained the primary funding options the LAC may consider when proposing public art purchases for Governing Body consideration. They are PRIF (Parks and Recreation Impact Fees), CIF (Capital Improvement Funds) for Art and donations. He will confirm the current amount of funding in each zone and report back to the LAC.

Ms. Wampler arrived at 7:50 p.m.

c. Other Public Art Discussion

Ms. Tuckness suggested the LAC go on a tour of Lenexa parks and also visit the art gallery at the new City Hall. The group would like to combine the tour with the May 16 meeting (the agenda will be abbreviated to include only time sensitive items).

4. Scholarships

- Awards Recap
Mr. Dothage stated the awards presentation went well. He said he reminded the recipients to send their college contact information to Ms. Neely so she can process the payments.
- Hints for Applicants
The LAC discussed they would offer tips for a successful application to help students in the future. Suggestions for inclusion are: Visual and Literary – add a requirement to the criteria asking the student to provide his/her inspiration (artist's statement) and Performing and Literary – require two contrasting styles.

Ms. Behrmann left the meeting at 8:10 p.m.

5. Sponsorship Program

Mr. Dothage said the committee met and came up with a plan for reaching out to potential sponsors. Since the city does not yet have a 501c3, efforts are being targeted toward companies' marketing efforts rather than philanthropic efforts. Ms. Neely indicated the sponsorship document is being created and will be sent to Legal. Goal is to have it ready in time for the Business Blast.

6. Gallery Shows

- a. Helen Benson and Heather Roman (May 2 – 30)
Ms. Ward said the Helen Benson and Heather Roman art will be installed on May 1, tentatively slated for 4 p.m. The show officially opens on May 2.
- b. Latino Art Bravisimo (June – July) Reception (June 22)
Ms. Ward reported the installation date is June 5, from 4:30 – 6 p.m. LAC assistance is requested. Paul Garcellano has been recruited to jury the show. The reception will be held on Thursday, June 22 from 6 – 7:30 p.m. The judges still need to be lined up.

7. Council Chambers Art

Ms. Tuckness stated that Bill Coulter has agreed to let the LAC display his work in the Council Chambers for as long as they would like.

MAY MEETING AGENDA ITEMS

Mr. Dothage asked the LAC to send any agenda items to him. He will compile the May agenda and send out.

OPEN DISCUSSION

Ms. Wampler stated the Art Trolley event will take place on Thursday, September 14 at City Center (starting at the new City Hall Art Gallery). Some possible stops may be ARJ Infusion, located at 79th & Marshall Drive and Henderson Engineers. She is working with the Chamber and they intend to hire a different trolley company this year.

Mr. Dothage said the Chamber Business Blast is June 8 from 4 – 7 p.m. in Old Town. Booths need to be set up by 3 p.m. Ms. Ward will pick up candy and bring the piñata. Ms. Neely will make copies of LAC handouts and give the sign to Mr. Dothage.

Ms. Neely said the LAC has offered to assist with a children's art project at the Lenexa Art Fair. A P & R art instructor will oversee the activity. She is collecting recyclable materials that children can use to create their art.

Mr. Dothage thanked the City for the nice Volunteer Appreciation Dinner. The LAC members agreed it was much appreciated.

Ms. Kimmi passed out information regarding the Corporate Arts Challenge which is coming up.

Mr. Dothage said he will attend the JoCo Arts Council Board meeting on May 3 to provide an update about LAC activities. He announced that Ms. Wampler is now serving on the Advisory Board.

Ms. Wampler shared that a benefit brunch will be held at the new Ignite Restaurant located in City Center. The event is April 23 from noon – 2 p.m. and costs \$20 per person.

ADJOURNMENT

Motion to adjourn the meeting was made by Ms. Kimmi, seconded by Ms. Plaster, and approved 7-0.

Meeting adjourned at 8:50 p.m.

Cheryl Doleshal, Recording Secretary